

Setting things up

Static note

Refer to panel specific dimensions provided on the Campaign Instruction Specs spreadsheet.

Artwork

Visual size: refer to Campaign Instructions Specs spreadsheet - 1/10 scaling plus 40mm bleed all sides (no trims).

Actual

Visual & finished size: refer to Campaign Instructions Specs spreadsheet.

Accepted format

High resolution print ready PDF files (maximum PDF file size of 500MB)
Preferred option is for layered files to be exported with PDF/X-4 setting.

Resolution

All high resolution images and files are to be supplied 300dpi at artwork size (CMYK).

Fonts

All fonts / text to be converted to outlines.

Approved substrates

Frontlit - Avery MPI4121, Carrflex440, SignTuff440, VIEWflex440
Backlit - Avery MPI410, BFLEX500, LX600, VIEWflex510

Barcodes

A unique barcode ID will be provided for artwork approved for display by APN Outdoor.
The scannable barcode MUST be printed in the top right corner of the visible area.

File transfer

Please email the artwork or transfer link to your CD rep or APNO.delivery@apnoutdoor.com.au
Supplied files must be labelled with: 'Campaign ID_design Name'.

Getting it to us

Finishing

Specific Finishing as per Campaign Instruction Specs spreadsheet.

Labelling

All material delivered to APNO installers MUST be labelled clearly and contain the following:
1. Campaign Name 2. Panel size & Static Panel number 3. Qty 4. Barcode image 5. Barcode number

Deadlines

Finished artwork is required 21 days prior to the campaign start date.
Finished material is required 7 days prior to the campaign start date.

Non-conformance

Incorrect material delivery may affect the on time installation and display period of the booked media campaign .
APN Outdoor will advise media client of non-conformance situations.