



## Setting things up

### Artwork

Visual & Finished size:  
950mm (w) x 230mm (h) (1/10 scaling)  
plus 4mm bleed all sides (no trims).

### Resolution

All high resolution images and files are  
to be supplied 300dpi at artwork  
size (CMYK).

### Production method

**SAV** top section 4 equal width sections  
(plus 25mm overlap on side joins) x  
200mm high (plus 25mm overlap on  
bottom).

**PWF** middle section 4 equal width  
sections (plus 25mm overlap on side  
joins) x 1300mm high inc. 250mm  
bottom bleed.

**SAV** bottom section  
4 equal width sections (plus 25mm  
overlap on side joins) x 1300mm high  
inc. 250mm top bleed.

### Actual

Visual & Finished size:  
9500mm (w) x 2300mm (h).

### Fonts

All fonts / text to be converted  
to outlines.

### File transfer

Please email the artwork or transfer link  
to your CD rep or  
[APNO.delivery@apnoutdoor.com.au](mailto:APNO.delivery@apnoutdoor.com.au)  
Supplied files must be labelled with:  
'Campaign ID\_design Name'.

### Notes

Grid takes into account a range of bus  
models and various intrusion positions  
for National display Important copy and  
logos are to be kept clear of the shaded  
intrusion areas.

The above template can be opened  
in Illustrator or InDesign for artwork  
generation.

### Accepted format

High resolution print ready PDF files  
(maximum PDF file size of 500MB)  
Preferred option is for layered file to be  
exported with PDF/X-4 setting with  
down sampling turned off.

### Barcodes

A unique barcode ID will be provided for  
artwork approved for display by  
APN Outdoor. The scannable barcode  
MUST be printed in the top right corner  
of the visible area.

## Getting it to us

### Substrates

**SAV** AVERY MPI 3111, DECOBUS  
RITRAMA with HYBRID II or PE LINER,  
MACTAC MACal 8129HGR (Screen  
printing) or MACTAC MACJT5829RM  
(Digital printing).

**PFW** Contra Vision WBPRG40  
(Replacement liner only) or  
Clear Focus Classic Vue CFEABW (solid  
paper release liner only).

### Deadlines

Finished artwork is required 21 days  
prior to the campaign start date.  
Finished material is required 7 days prior  
to the campaign start date.

### Labelling

All material delivered to APNO installers  
MUST be labelled clearly and contain  
the following:

1. Campaign name
2. Panel size
3. Qty (inc.spares)
4. Barcode image
5. Barcode number

### Spares

20% spares are to be supplied in  
addition to the booked media quantity.

### Non-conformance

Incorrect material delivery may affect  
the on time installation and display  
period of the booked media campaign.  
APN Outdoor will advise media client of  
non-conformance situations.

If you have questions related to these guidelines or require further information please contact Campaign Delivery on (02) 8569 3000 or email [APNO.delivery@apnoutdoor.com.au](mailto:APNO.delivery@apnoutdoor.com.au) for assistance.