



## Setting things up

### Artwork

Visual & Finished size:  
296.67mm (w) x 445mm (h) plus extra  
4mm bleed all sides (1/3 scaling).

### Actual

Visual and Finished size :  
890mm (w) x 1335mm (h).

### Accepted format

High resolution print ready PDF files  
(maximum PDF file size of 500MB)  
Preferred option is for layered file to be  
exported with PDF/X-4 setting with  
down sampling turned off.

### Resolution

All high resolution images and files are  
to be supplied 300dpi at artwork  
size (CMYK).

### Fonts

All fonts / text to be converted  
to outlines.

### Barcodes

A unique barcode ID will be provided for  
artwork approved for display by  
APN Outdoor. The scannable barcode  
MUST be printed in the top right corner  
of the visible area.

### File transfer

Please email the artwork or transfer link  
to your CD rep or  
[APNO.delivery@apnoutdoor.com.au](mailto:APNO.delivery@apnoutdoor.com.au)  
Supplied files must be labelled with:  
'Campaign ID\_design Name'.

## Getting it to us

### Substrates

VERY MPI 3111 MACTAC MACal  
8129HGR (Screen printing) or MACTAC  
MACJT5829RM (Digital printing).

### Labelling

All material delivered to APNO installers  
MUST be labelled clearly and contain  
the following:

1. Campaign Name
2. Panel size
3. Qty (inc.spares)
4. Barcode image
5. Barcode Number

### Non-conformance

Incorrect material delivery may affect  
the on time installation and display  
period of the booked media campaign.  
APN Outdoor will advise media client of  
non-conformance situations.

### Deadlines

Finished artwork is required 21 days  
prior to the campaign start date.  
Finished material is required 7 days prior  
to the campaign start date.

### Spares

10% spares are to be supplied in  
addition to the booked media quantity.