



Setting things up

Artwork

Visual & Finished size:
1400mm (w) x 700mm (h) plus extra
4mm bleed all sides (1/3 scaling).

Actual

Visual & Finished size:
4200mm (w) x 2100mm (h).

Accepted format

High resolution print ready PDF files
(maximum PDF file size of 500MB)
Preferred option is for layered file to be
exported with PDF/X-4 setting with
down sampling turned off.

Resolution

All high resolution images and files are
to be supplied 300dpi at artwork
size (CMYK).

Fonts

All fonts / text to be converted
to outlines.

Barcodes

A unique barcode ID will be provided for
artwork approved for display by
APN Outdoor. The scannable barcode
MUST be printed in the top right corner
of the visible area.

File transfer

Please email the artwork or transfer link
to your CD rep or
APNO.delivery@apnoutdoor.com.au
Supplied files must be labelled with:
'Campaign ID_design Name'.

Production Method

Showcases are produced in 4 pieces
PWF top - 2 equal width sections (with
25mm overlap on side join) x 1300mm
high inc. 250mm bleed Bottom
SAV bottom - 2 equal width sections
(with 25mm overlap on side join) x
1300mm high inc. 250mm bleed top

Getting it to us

Substrates

SAV AVERY MPI 3111, DECOBUS
RITRAMA with HYBRID II or PE LINER,
MACTAC MACal 8129HGR (Screen
printing) or MACTAC MACJT5829RM
(Digital printing).

PFW Contra Vision WBPRG40
(Replacement liner only) or Clear Focus
Classic Vue CFEABW (solid paper
release liner only).

Labelling

All material delivered to APNO installers
MUST be labelled clearly and contain
the following:

1. Campaign name
2. Panel size
3. Qty (inc.spares)
4. Barcode image
5. Barcode number

Non-conformance

Incorrect material delivery may affect
the on time installation and display
period of the booked media campaign.
APN Outdoor will advise media client of
non-conformance situations.

Deadlines

Finished artwork is required 21 days
prior to the campaign start date.
Finished material is required 7 days prior
to the campaign start date.

Spares

10% spares are to be supplied in
addition to the booked media quantity.

If you have questions related to these guidelines or require further information please contact Campaign Delivery on (02) 8569 3000 or email APNO.delivery@apnoutdoor.com.au for assistance.