

### Display zone



### Creative content



### Setting things up

Specification sheet is applicable for the following Digital panels:

Victoria Rd Overpass, West Ryde NSW  
Boundary St Overpass, Roseville NSW  
Parramatta Rd Overpass, Lewisham NSW  
Anzac Parade Overpass, Maroubra NSW  
Princes Hwy Overpass, Carss Park NSW  
King Georges Road Overpass, Wiley Park NSW  
Samford Rd, Ferny Grove QLD  
55 Old Cleveland Rd, Stones Corner QLD  
133 Beatty Rd, Archerfield QLD  
168 Musgrave Rd, Red Hill QLD  
83 Ashmore Rd, Bundall QLD  
Denham St, Rockhampton QLD  
Goondoon St, Gladstone QLD  
123 Lennox St, Maryborough QLD

117 Bourbong Rd, Bundaberg QLD  
9 Ferry Rd, Southport QLD  
287 Sturt Rd, Townsville City QLD  
141-143 Victoria St, Mackay QLD  
83 Boundary St, West End QLD  
1505 Creek Rd, Carina QLD  
Marion Rd – Southern Expressway Overpass, Sturt SA  
260 Nicholson St, Carlton VIC  
660 Bridge Rd, Richmond VIC  
392 Victoria St, Richmond VIC  
615 Mount Alexander Rd, Moonee Ponds VIC  
322 Sydney Rd, Coburg VIC  
Cnr Nepean Hwy & Martin St, Brighton VIC  
498 Bridge Rd, Richmond VIC

#### Artwork

Visual size:  
1248 pixels (w) x 320 pixels (h)

#### File transfer

Final artwork should be emailed to your Campaign Delivery Executive.

#### Accepted format

Artwork should be supplied as a flat (non layered) file in a JPEG format. JPEG file should be created to 72dpi and needs to be in RGB format. JPEGs should be supplied at 100 quality or level 12 in Photoshop.

#### Fonts

When resizing artwork from another medium, such as print, please be aware that text should be no smaller than 12 pixels in height.

Fonts used should be "Anti-Alias Sharp" fonts.